

ColorWorks C4000e

Desktop colour
labelling, re-imagined



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Introduction



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Overview

Meeting customers' requirements

This colour label printer combines high-quality printing, a small footprint, improved integration and better connectivity for mobile label printing

Greater colour gamut volume, spot colour matching and ICC profiling

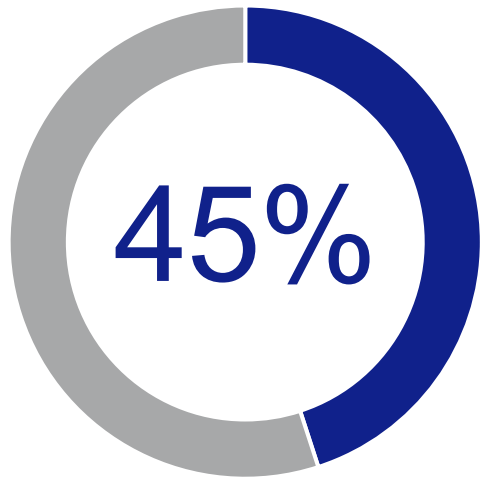
Autocutter is easily replaceable by end user, removing the need for an engineer visit and reducing printer downtime

Improved integration and connectivity, via Wi-Fi dongle and SDKs for IOS and Android

Market trends: rise of on-demand printing

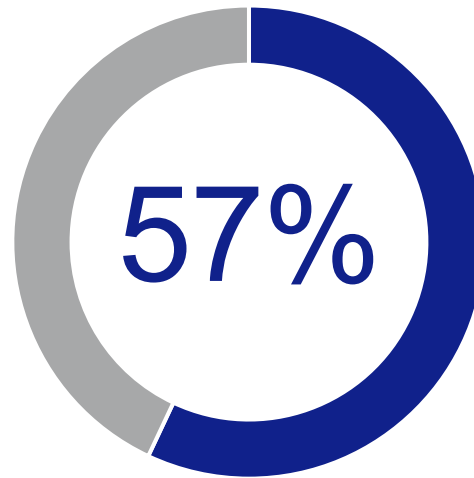
Customers want flexibility and choice

Compliant with regulations



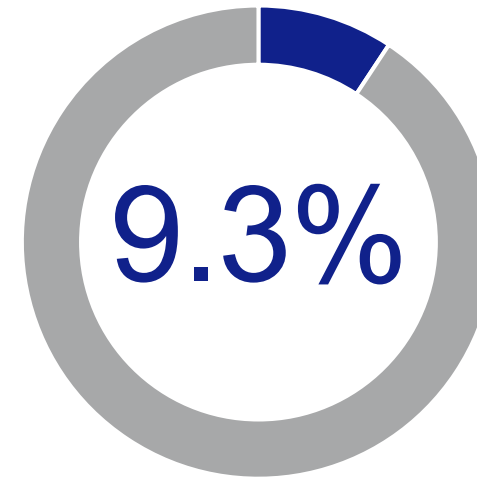
indicate that inability to meet regulatory requirements will result in penalties and fines

Meet branding requirements



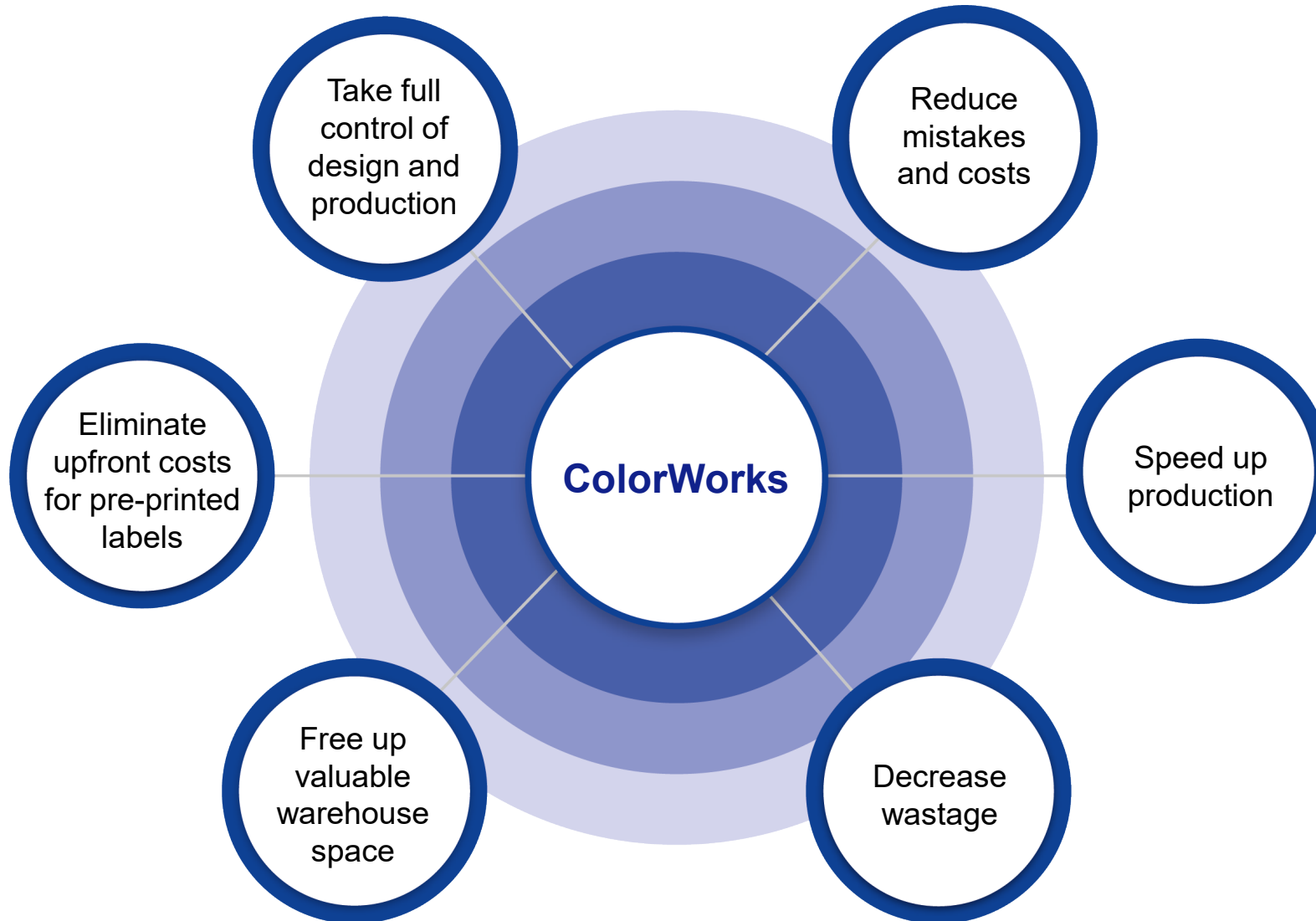
of companies identified branding as a business driver for colour labelling

Save money



of pre-printed stock is wasted

Benefits of on-demand label printing



Save money



Save time



Add flexibility



Increase speed



Eliminate unexpected charges



Eliminate label waste



Massively reduce label inventory

Introducing the C4000e



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Colorworks C4000e



Expands and enhances our market coverage by adding further productivity and pricing options



Reduces waste produced by pre-printed labels with on-demand label printing

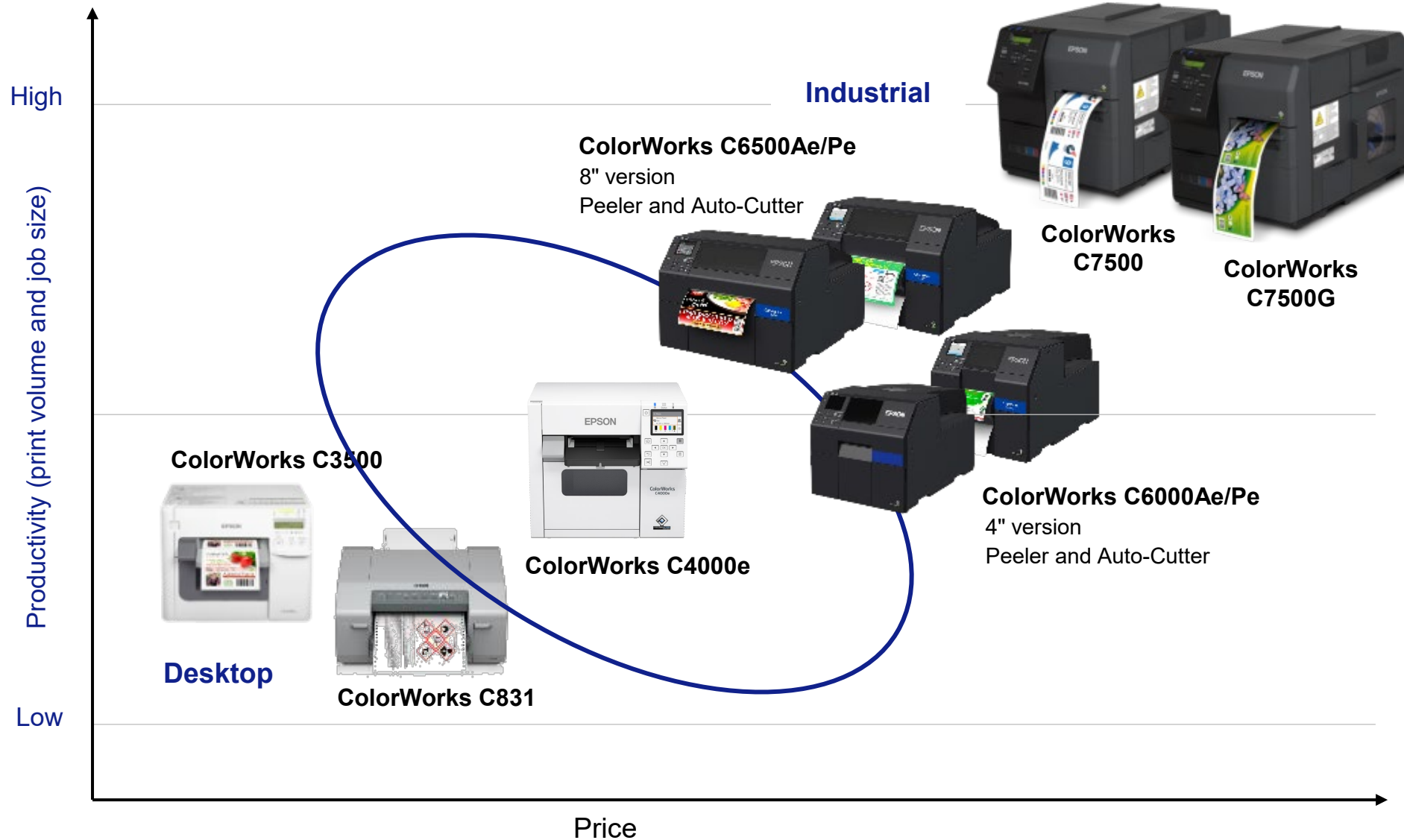


Fits speed, control, flexibility with high-quality inside a desktop printer



Combines Epson's latest printhead technology with future-ready software integration and wireless connectivity options

How the C4000e series fits into the ColorWorks range



Typical applications



Food labels



Ticketing



Pharmaceuticals



Cosmetics



Beverages



Products

Key benefits of the C4000e



High print quality

High-resolution – 1200x1200 Dpi thanks to PrecisionCore printhead

Print four-colour labels regardless of size or material

Colour matching functionality with ICC profiling and spot colour matching tool

Vibrant, high-grade prints with a wider colour gamut



Key benefits of the C4000e



Easy integration

ESC/Label commands that integrate smoothly with ZPL II

Compatible with Windows, Linux and Mac

Native drivers available including BarTender, CodeSoft and NiceLabel

Easy colourisation of monochrome thermo transfer label templates



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Key benefits of the C4000e



Streamlined operation

Large (2.7-inch) intuitive LCD media type and ink display

Clear instructions for printer use, with large help and error recovery menu

The auto cutter can be replaced quickly and easily without an engineer visit, reducing printer downtime



Key benefits of the C4000e



Mobile support

New Software Development Kits
for IOS and Android

Web app SDK

Easy and intuitive mobile
device printing

Wi-Fi Dongle option provides connectivity
to print anytime, anywhere

Key benefits of the C4000e



Service support

Complete peace of mind

Replace everything – even printhead or auto cutter parts

CoverPlus is available as an optional add-on to provide lifetime cover for the printer



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Key benefits of the C4000e

Remote configuration and maintenance

Web interface for printer fleet management

Remote printer configuration, maintenance and monitoring

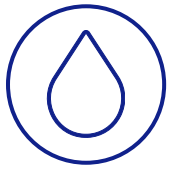
Tool enables changes to be pushed to a fleet of printers



With the addition of these tools, the C4000e has greater flexibility in configuration and remote management



Key benefits of the C4000e



Durable inks

Smooth gradations and fine lines with variable size droplet technology

BS 5609 certified when printing into PE matte media

Smudge and waterproof



Key benefits of the C4000e



Small footprint

Desktop label printer with power print capabilities

Versatility, ease of use and connectivity in a desktop format



Summary of key benefits



High-quality printing



Service support



Easy integration



Durable inks



Streamlined operation



Small footprint



Mobile Support

Typical applications



Food labels



Cosmetics



Ticketing



Beverages



Pharmaceuticals



Products

Food and beverage

What customers want

- Show key product information
- Create eye-catching special offers
- Increase customer loyalty

Our solution

- Ingredient and food allergen information in full colour; traffic lights, Nutri-score etc
- Highlight promotions with high-quality print, on-demand
- Upsell with personalised labelling
- App integration for online ordering and processing
- Integration with third party food databases



Product labelling

What customers want

Personalise packaging

Highlight key product information

Manage inventory

Our solution

1-by-1 customised label production

ICC profile can be applied

1200x1200dpi max resolution for fine bar code detail

Gloss, textured and matt media support

Easy media loading and removing
paper jams

Spot-colour matching for brand compliance

ZPII integration

Wide range of media type



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Events and ticketing

What customers want

Create professional-looking tickets

Customise promotions to boost sales

Improve security with visual ID

Our solution

Print individually designed tickets in full colour, on-demand

Easily print on mobile devices via Wi-Fi dongle and SDK for IOS and Android

Customise output with personalised or promotional information on site on the fly

Enhance visual identification with full-colour badges



Retail

What customers want

- Improve brand recognition
- Stand out from the competition
- Highlight important information

Our solution

- Customisable product packaging through short-run labelling
- Defined, high quality print output
- Speciality labels, printed on-demand



Beauty/Cosmetic lifestyle

What customers want

Easy to use

High quality printing

Versatility for personalisation

Vibrant colours

Reliable labels

Our solution

1200x1200 dpi printing

ICC Profiling

Tablet / WIFI printing

Spot colour matching

Personalised small batch run labels



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Healthcare/Pharma

What customers want

- Accurate patient and dosage information
- Clear visual instructions
- Reduce risk of errors

Our solution

- Print full-colour labels up to 4" wide to clearly display patient and dosage information
- BS5609 compliant media and inks
- 1200x1200 dpi fine barcode printing
- Precisely print vital information onto blank labels in one smooth process
- Remote management tools
- ZPII seamless integration



Summary



Combines high print quality with a compact footprint – making it the ideal printer for desktop installations



Reduces waste with resistant, long-lasting labels that are smudge and waterproof



Simplifies label printing with highly intuitive and easy-to-use displays and installation, straight out of the box



Addresses a wide range of customer needs, spanning various markets



Streamlines integration into your existing systems with SDKs for mobile operating systems as well as Linux and Mac support