

Epson label printer helps Domus Classica become more productive



Domus Classica chooses the ColorWorks C3500

Domus Classica is a family-owned business founded in 2008. It sells new construction materials that fit old style buildings. The family also runs a company called Metsäkylän Navetta. Domus Classica was founded to complement the selection of used products available at Metsäkylän Navetta.

Before acquiring a label printer, a lot of time was spent cutting black and white labels of the wrong size with scissors, and browsing through folders. The C3500 printer meant considerable savings in time and effort for the company, since Domus Classica applies labels to nearly all of its products.

"The C3500 label printer saves a considerable amount of time, effort and especially temper in our company. The quality of our labels has also improved considerably," says Kimmo Kuurma, founder of Domus Classica, who is very satisfied with his new printer.

Label printer makes daily life easier

Domus Classica prints a range of product information labels to be attached to products. In the autumn of 2015, the company decided to invest in an Epson ColorWorks C3500 label printer and its not regretted it. The printer has worked flawlessly right from the beginning.

"Shop staff have praised the new label printer a lot. Employees are rarely so excited about a new piece of equipment, but this time they said that this label printer has to stay. It makes work considerably easier and the quality of print is professional," Kuurma continues.

"Before the C3500, we used to print labels on A4-sized paper, and the amounts were never right. We did not want to waste the extra labels, so we archived them in a folder. This required a tremendous amount of effort, since we always had to first check whether we had the right labels ready, if the product information on them was still valid, and if we needed more labels. Regarding the sizes, some creativity was needed, since the size of the labels could not be controlled with a regular printer. The labels were also black and white," Kuurma says.

With the Epson ColourWorks C3500, product labels can be printed effortlessly. There is the option of flexibility according to the quantity needed, and the labels are printed rapidly to the right size and shape. Especially when making shelf edge labels, it is helpful to be able to print only one at a time. Another benefit is that the C3500 printer prints in colour.

A worthy investment

Domus Classica had considered investing in a label printer for some time, and since purchasing it, Kimmo Kuurma believes that long-term savings will be generated by more efficient use of time and reduced waste. The label printer is constantly in use, and the inks have been changed only once, even though the printer is in constant use, demonstrating how economical it is.

Domus Classica Oy

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Founder

Key Facts

The size of the label can be controlled, which allows the company to be more creative and reduce waste throughout the company

The purchasing of the C3500 has allowed the company to save time and money, as it is an economical and time-saving solution

The C3500 has been praised by the staff of Domus Classica as it requires little maintenance and is easy to use

For morer information,
please visit
www.epson.eu/colorworks

In a small company, a label printer frees resources and enables staff to focus on productive work. Domus Classica prints labels as they are needed, the moment goods arrive. Usually the amount of labels needed at one time is in the hundreds. The ColorWorks C3500 can handle the printing quickly and effortlessly – the only time employees need to spend is in removing labels from the backing sheet, and applying them to products.



Domus Classica sells construction materials that fit to old style



Domus Classica shop at Erottaja in Helsinki



ColorWorks C3500