## ColorWorks ink cost comparison

## Save with on-demand printing

Discover how much money you could save by printing your own labels in-house and on-demand.

Break the cycle of third party label outsourcing and benefit from cost savings and convenience with our on-demand label solutions. Our Colorworks range helps with all your business needs. From our awardwinning and fast C7500 industrial series to our desktop C3500 series, perfect for ticketing and small batch requirements, we have got you covered.

Our latest C6500 series range features our first integrated peeler. All of these models offer great low-cost label printing, allowing you avoid delays and the high Minimum Order Quantity (MOQ) of third-party solution providers.

Our products give you the freedom to minimise and simplify your label inventory, while being agile enough to respond to your customer demands.













14.50%

Ink coverage:

Labels per cartridge: C: 3487 Y: 3467 M: 3309 K: 6028

Ink cost per label: €0.021<sup>1</sup> £0.0181

Labels per cartridge: C: 21469 Y: 19626 M: 17636 K: 11893

Ink cost per label: €0.010<sup>2</sup>  $£0.008^{2}$ 

Labels per cartridge: C: 112658 Y: 116589 M: 92135 K: 37001

Ink cost per label: **€0.007**<sup>3</sup> £0.0063

EAT FRESH! 76mm x 127mm (HICKEN SALAD SEEDED SUB ROLL yerd of 27Feb (w) 17:11 636

Ink coverage: 40.85%

Labels per cartridge: C: 2582 Y: 1708 M: 2455 K: 7550

Ink cost per label: €0.03<sup>1</sup>

£0.0251

Labels per cartridge: C: 14216 Y: 7061 M: 10728 K: 18693

Ink cost per label: €0.015<sup>2</sup> £0.013<sup>2</sup>

Labels per cartridge: C: 49864 Y: 28848 M: 40650 K: 88661

Ink cost per label: **€0.011**<sup>3</sup>

£ $0.009^3$ 



Ink coverage: 92.61%

Labels per cartridge: C: 4041 Y: 354 M: 892 K: 12718

Ink cost per label: €0.084<sup>1</sup> £0.0711

Labels per cartridge: C: 16951 Y: 1469 M: 2728 K: 11975

Ink cost per label: €0.05<sup>2</sup>  $£0.042^{2}$ 

Labels per cartridge: C: 48481 Y: 4483 M: 9517 K: 61115

Ink cost per label: **€0.046**<sup>3</sup> £0.0393

- 1. Based on an ink cartridge cost of €19.73/£16.67 and when printed on glossy media
- 2. Based on an ink cartridge cost of €42/£35.50 and when printed on glossy media
- 3. Based on an ink cartridge cost of €125/£106 and when printed on glossy media

For more information please contact

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C: 858 Y: 906 M: 657 K: 5138 Ink cost per label: €0.079<sup>1</sup>

£0.0671

Labels per cartridge: C: 5325 Y: 4319 M: 2491 K: 8012 Ink cost per label: **€0.04**<sup>2</sup>

 $£0.03^{2}$ 

C6500 series

Ink cost per label: €0.035<sup>3</sup> £0.0303

Labels per cartridge:

C: 13757 Y: 15064

M: 9034 K: 36858

127mm 76mm x 1 White Lilies

Ink coverage:

65.30%

102mm;

Ink coverage: 51.73%

Labels per cartridge: C: 2165 Y: 1592 M: 2367 K: 6461 Ink cost per label:

€0.033<sup>1</sup> £0.0281 Labels per cartridge: C: 12639 Y: 7164 M: 11294 K: 12961

Ink cost per label: €0.016<sup>2</sup> £0.014<sup>2</sup>

Labels per cartridge: C: 41082 Y: 27975 M: 41239 K: 55159

Ink cost per label: €0.013<sup>3</sup> £0.0113



ANTE WINTE WINTE

Ink coverage: 45.57%

Labels per cartridge: C: 3212 Y: 1525 M: 1706 K: 6312

Ink cost per label: €0.034<sup>1</sup> £0.0291

Labels per cartridge: C: 25153 Y: 7366 M: 7980 K: 19093

Ink cost per label: €0.015<sup>2</sup> £0.013<sup>2</sup>

Labels per cartridge: C: 85369 Y: 29064 M: 27315 K: 179924

Ink cost per label:

€0.011<sup>3</sup> £0.009<sup>3</sup>



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