



## ZT231 vs. ZT230

## Introducing the ZT231 Value Industrial Printer

When demands are rising and timelines are shrinking, you've got no time to waste. Get the must-have features and functionality you need to keep pace without interruption. Meet the ZT231 light-industrial printer that's redefining value printing with fast print speeds, high-resolution print quality, a large color touchscreen design and so much more — all in one space-saving footprint.



## Explore the ZT231 Difference



- Get more done with faster print speeds up to 12 ips
- Process more jobs at once today with an architecture ready for evolving technologies
- Greater media flexibility with fully adjustable sensors
- Cut training time with a user friendly and easy-to-use 4.3-inch color touchscreen
- Take advantage of more capabilities like feature-rich apps, gold-standard security and ongoing software updates from Print DNA
- Add RFID capabilities in the field\*



- Opt for up to 300 dpi for sharp text, barcodes and graphics
- Avoid downtime with onboard analytics and printhead element out detection
- Make maintenance easy with tool-less platen and printhead removal



- Add UHF RFID encoding\* wireless and media-handling options as needed with field-installable kits
- Integrate without hassle or disruption thanks to backwards compatibility and Printer Emulations



- Manage printers onsite or remotely via a web-based dashboard
- Print with peace of mind with PrintSecure, part of Print DNA
- Keep up with best-practice security settings and adjust to match preferences
- Update, troubleshoot and manage from anywhere with Managed Print Services (MPS)



- Maximize workspace with compact dimensions and a bi-fold door
- Swap media with ease with intuitive color-coded cues
- Change media less often with a large ribbon roll capacity

## Feature Comparison: ZT231 vs. ZT230

| Features                              | ZT231  | ZT230   |
|---------------------------------------|--|---|
| <b>Printing</b>                       |  |   |
| Models                                | <ul style="list-style-type: none"><li>• Direct Thermal</li><li>• Thermal Transfer</li></ul>  | <ul style="list-style-type: none"><li>• Direct Thermal</li><li>• Thermal Transfer</li></ul> |
| Print Resolution                      | 203 dpi<br>300 dpi (optional)  | 203 dpi<br>300 dpi (optional)   |
| Maximum Print Speed                   | <ul style="list-style-type: none"><li>• 12 ips (203 dpi)</li><li>• 8 ips (300 dpi)</li></ul> | <ul style="list-style-type: none"><li>• 6 ips (203 dpi)</li><li>• 6 ips (300 dpi)</li></ul> |
| User Interface                        | 4.3" color touch, three-button user interface with five LED status icons                     | Icon-based LCD multilingual graphical LCD user interface and full function keypad           |
| Sensors                               | Adjustable gap/mark  | Adjustable mark/fixed gap   |
| Memory                                | 256 MB SDRAM;<br>256 MB on-board linear Flash  | 128 MB SDRAM;<br>128 MB on-board linear Flash   |
| Ribbon Length                         | 1,476 ft./450 m  | 1,476 ft./450 m   |
| <b>Connectivity</b>                   |  |   |
| USB Host                              | Standard   | None  |
| USB                                   | Standard   | Standard  |
| RS232 Serial Port                     | Standard   | Standard  |
| Parallel                              | None   | Optional  |
| Ethernet                              | Standard   | Optional  |
| Wireless                              | Optional   | Optional  |
| <b>Options and Media Handling</b>     |  |   |
| Label Dispenser (peeler)              | Optional   | Optional  |
| Cutter                                | Optional   | Optional  |
| Peeler with Liner Take-Up Spindle     | Optional, factory fit only   | Optional, factory fit only  |
| UHF RFID*                             | Optional   | None  |
| <b>Printer Languages and Software</b> |  |   |
| Operating System and Software         | Print DNA suite of software capabilities, including Print Touch                              | Early release Print DNA software capabilities   |
| Print Languages                       | EPL™, ZPL® and Printer Emulations  | EPL, ZPL and Printer Emulations   |

\* RFID option available on request; contact your Zebra account team for more information.

For more information, visit [www.zebra.com/printers](http://www.zebra.com/printers)



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