VP485

Fast, Real-Time, Variable Color On-Demand, In-House

VP1-485STD

Grow your Business

The VP485 creates opportunities for any company that uses printed labels. Install the VP485 yourself and discover the power of custom, color labels. From developing new business opportunities, to reducing process and handling costs, the VP485 can help your business be more profitable. Read what our customer's have to say about the VP485 printer at www.VIPColor.com.

Typical Applications

| Custom Labeling | Customized Promotional Messages | Product Identification Using Pictures | Locate Size Using Color | Identify Product location Using Pictures On Shelf Labels |

The VP485 enables total labeling flexibility whether you are printing one or thousands of labels. Many of our customers create custom labels for their clients. They either rebrand a product or link the product to a special event or holiday in order to broaden its appeal. Other customers also use the printer's vibrant color labels to intuitively identify a product's location, expiration date, handling level, product range, make or model.

Key Features

- **Faster** than other inkjet label printers on the market [1]
- **Lowest cost of ownership** of any inkjet label printer in its class today [2]
- **Lowest cost to print** of any inkjet label printer on the market [3]
- Enables **fully variable color content**
- All inks are in **easy access separate cartridges** (reduces waste, cost, and interventions while making changes easy)
- High impact labels with deep rich colors
- Great water resistance [4]
- Highly scratch and smudge resistant
- Easy to operate
- Large external unwinder ideal for longer print runs

(1) Unit speed as measured in print tests and compared with published specifications of other available inkjet printers.
    Speeds will vary with quality mode selected, print width and size of printable area required
(2) Cost of ownership based on published list prices on printers and consumables
(3) Lower cost per ml for full set of inks based on published list price. Saving may increase dependant on color and black % usage
(4) Water resistance may vary depending on the stock used. Check with your supplier

VIP COLOR
Digital Print Solutions

Printer Specifications

Print Technology	Drop-on-demand thermal inkjet printing
Print speed	Up to 5 ips (speed varies depending on the size of the label, print mode and label registration type selected)
Print Quality	Up to 4800 x 1200 optimized dpi
Ink Cartridges	There are four large, separate ink cartridges in the VP485 (Cyan, Magenta, Yellow and Black) Each ink cartridge can be replaced seprately. Ink levels are displayed on the printers display
Compatible Operating Systems	Microsoft Windows 2000 XP, Windows 7 and Vista
Media Dimensions	- Maximum Label / Tag roll width 8.5" - Label roll on a 3" core - External roll maximum diameter 10" - Minimum label height 1" - Minimum label width 1.5"
Media Handling	Gap sensing and black mark sensing Continuous label or tag stock Handles roll or fanfold stocks
Adjustable registration	The registration mark sensor is adjustable across the label width to allow for sensing of different shapes
Options	- Automatic cutter module (Available second quarter of 2010) - Ethernet base 10/100 base T (Available on request) - Integrated rewinder unit (Available on request) - Integrated pin fed option for form handling

Dimensions / Weight	Printer: 19.4 (W) x 14.1 (D) x 11.5 (H) Inches
	     495 (W) x 360 (D) x 294 (H) mm
	     25 lbs.

Interfaces	USB II (optional ethernet)

VP1-485STD
with integrated rewinder

www.VIPColor.com

Lowest Total Cost To Print! [3]

VIP COLOR